

Journalism B.A./B.S. – Secondary Teacher Certification

Secondary and All-Level Education

See for information: Secondary and All-Level Education (<http://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/education-human-services/curriculum-instruction/secondary-and-all-level-education/>)

The Journalism BA/BS graduate with secondary teacher certification will receive the basic skills and knowledge required of journalism professionals, while obtaining pedagogy and educational professional development course work through the Department of Curriculum and Instruction. The student should obtain advising from both the advisor in Journalism and from a Curriculum and Instruction faculty mentor. Students with bachelor's degrees who want to teach should consult the Graduate Catalog for requirements leading to certification.

Journalism-News Editorial B.A./B.S. with Teacher Certification

Core Curriculum Requirement

See the Core Curriculum Requirements (<http://coursecatalog.tamuc.edu/undergrad/core-curriculum-requirements/>) 42

Core courses

MMJ 1307	Mass Communication in Society	3
MMJ 336	Media Law	3
MMJ 445	Ethics in the Media	3
MMJ 420	Multimedia Portfolio	3

News-editorial sequence

MMJ 2305	Publication Design & Production	3
MMJ 2315	Basic Reporting	3
MMJ 2327	Advertising Principles	3
MMJ 314	Intermediate Reporting	3
MMJ 315	Editing & Production	3
MMJ 316	Community Newspaper Journalism	3
MMJ 322	Film-Style Shooting & Editing	3
MMJ 335	Media History	3
MMJ 350	Visual Communication for News Publications	3
MMJ 380	Magazine Production	3
MMJ 440	Broadcast & Digital Journalism	3
MMJ 453	Social Media	3
MMJ 495	Media Internship	3

Secondary Certification Professional Development Course Requirements

SED 300	Teaching Profession	3
PSY 300	Learning Processes and Development	3
RDG 380	Comprehension and Vocabulary in Middle and High Schools	3
EETC 424	Integrating Tech into Curricul	3

Residency Semester

SED 400	Pedagogy and Classroom Management in Field-based Environments	3
SED 401	Technology Infused Curriculum and Assessment in Field-based Environments	3
SED 404	Secondary Teaching Practicum	3
SED 405	Secondary Residency in Teaching	6

Total Hours

120

Journalism-Public Relations B.A./B.S. with Teacher Certification

Core Curriculum Courses

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Core courses

MMJ 1307	Mass Communication in Society	3
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MMJ 336	Media Law	3
MMJ 445	Ethics in the Media	3
MMJ 420	Multimedia Portfolio	3
Public relations sequence		
MMJ 2305	Publication Design & Production	3
MMJ 2315	Basic Reporting	3
MMJ 2327	Advertising Principles	3
MMJ 315	Editing & Production	3
MMJ 322	Film-Style Shooting & Editing	3
MMJ 328	Public Relations Principles	3
MMJ 329	Writing for Public Relations	3
MMJ 335	Media History	3
MMJ 425	Public Relations Case Studies	3
MMJ 426	Public Relations Campaigns	3
MMJ 440	Broadcast & Digital Journalism	3
MMJ 495	Media Internship	3
MKT 306	Marketing	3
or MKT 422	Electronic Commerce	
Secondary Certification Professional Development Course Requirements		
ETEC 424	Integrating Tech into Curricul	3
PSY 300	Learning Processes and Development	3
RDG 380	Comprehension and Vocabulary in Middle and High Schools	3
SED 300	Teaching Profession	3
Residency Semester		
SED 400	Pedagogy and Classroom Management in Field-based Environments	3
SED 401	Technology Infused Curriculum and Assessment in Field-based Environments	3
SED 404	Secondary Teaching Practicum	3
SED 405	Secondary Residency in Teaching	6
Total Hours		120