

BFA in Visual Communication - Concentration in Motion Design

Core Curriculum Courses

See the Core Curriculum Requirements (<https://coursecatalog.tamuc.edu/undergrad/core-curriculum-requirements/>) 42

Required courses in the major

Core Studio

Art Core/Sophomore Studio

ART 1316	Drawing I	3
ART 1311	Two-Dimensional Design and Color Theory	3
PHO 209	Introduction to Video	3
ART 2313	Visual Communication I	3
ART 2323	Figure Drawing	3
PHO 2357	Basic Photography	3

Visual Communication Core

ART 300	Typography	3
ART 310	Electronic Media and Methods	3
ART 311	Introduction to User Experience	3
ART 360	Creative Thinking	3
ART 365	Design Communications I	3
ART 463	Advanced Typography	3
ART 458	Visual Communication Professional Practice	3

Required/Concentration Studio

ART 402	Storyboarding	3
ART 410	Advanced Video Application	3
ART 411	Advanced User Experience in Multimedia	3
ART 412	Video in Visual Communication	3
ART 414	Motion Graphics	3
ART 416	Advanced Motion Graphics	3
ART 417	Applied Motion Graphics	3
ART 467	Design Communications III	3

Advanced electives: 9 hours

ART 406	Illustration	3
ART 418	Cross Cultural Design	3
ART 462	Visual Communication Branding	3
ART 469	Applied Typography	3
ART 472	Art Direction	3
ART 495	Internship	1-4
ART 497	Special Topics	1-4

Required Support Courses

Art/Design History

ART 1303	History of Art I *	
ART 1304	History of Art II *	
ART 407	History of 20th Century Graphic Design	3
ART 408	History of American Typography	3

Total Hours

120

* This course will satisfy the Core Curriculum requirement for Creative Arts or Degree Pathway.

First Year	Hours
Coming Soon	
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Total Hours: 0	