

Business Analytics B.B.A.

Core Curriculum Courses

See the Core Curriculum Requirements (<https://coursecatalog.tamuc.edu/undergrad/core-curriculum-requirements/>) 42

Business Core

See the Business Core Requirements (<https://coursecatalog.tamuc.edu/undergrad/colleges-and-departments/college-of-business/>) 42

Required Courses in the Major

BUSA 326	Data & Information Management	3
BUSA 423	Business Analytics Programming	3

Business Analytics concentrations. (12 or more hours with at least once concentration required for all business analytics majors) 12

Data Science Concentration: 12

BUSA 421	Data Science	
BUSA 424	Business Analytics Modeling	
BUSA 447	Data Visualization	
MGT 390	Project Management	

Information Technology/Information Security: 12

BUSA 315	IS Security & Risk Management	
BUSA 379	Business Process Management & ERP Systems	
BUSA 415	Principles of Business Process Analysis & Design	
BUSA 416	Innovative Analytics Technology	

Free elective hours to total a minimum of 120 hours. If a student has 12 hours of free electives, they are encouraged to take an additional business area concentration. 18

Total Hours 120

A grade of "C" or higher must be earned in all courses in this Major.

Course	Title	Hours
First Year		
Fall		
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Hours		0
Total Hours		0