

# Business Administration MBA

The Masters of Business Administration degree will prepare you for advanced management positions that demand analytic and strategic leadership solutions for an interrelated set of economic, ethical and environmental issues.

## Master of Business Administration in Business Administration - Option II Non-Thesis

### 30-Hour Format

All candidates must take the 7 Managerial component courses, 1 Informational Analysis Component course, and 2 electives.

### 33-Hour Format

Those without an appropriate background in statistics (course credit) will be required to complete ECO 502 (Quantitative Analysis for Managers). The candidate can also check with the MBA advisor on a potential test-out option.

### Background Course

ECO 502	Quantitative Analysis for Managers	3
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### MBA 30 semester hours

#### Managerial Component (21 semester hours)

ACCT 525	Advanced Managerial Accounting	3
ECO 562	Managerial Economics	3
or ECO 576	Macroeconomics for Managers	
FIN 504	Financial Management	3
MGT 585	Management & Organizational Behavior	3
MKT 521	GLB/Marketing Management	3
BUSA 511	Business Analytics for Managers	3
MGT 527	GLB/Strategic Management	3

\*Course must be taken in student's final semester.

#### Information Analysis Component (3 semester hours)

ECO 595	Applied Business Research	3
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Recommended to be taken in student's first semester.

#### Elective Component (6 semester hours)

Two elective courses complete the 30-hour program requirements. Graduate level electives may be taken from any combination of business fields (ACCT, BA, BUSA, ECO, FIN, MGT, MKT, and SCM). 6

**Total Hours** **30**

## Minor Areas of Concentration

At least 12 advanced hours must be completed in an academic field (Accounting, Agribusiness, Business Analytics, Corporate Management, Cyber Security, Digital Marketing, Economics, Economics of U.S. Healthcare, Finance, Financial Planning, International Business, Marketing, Marketing Analytics, Real Estate) to meet the requirements for a minor concentration area. The details of each particular minor are shown below.

### Accounting

At least 4 courses from Accounting includes

ACCT 525	Advanced Managerial Accounting (Required)	3
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May choose from remaining Accounting courses excluding 595.

### Agribusiness

Required 3 semester hours

AG 505	Statistical Methods in Agriculture	3
or AEC 550	Market Organization and Structure	

Choose 3 of the following (9 semester hours):

AEC 520	AgriBusiness Analysis and Forecasting	3
AEC 530	Agricultural Production Economics	3
AEC 540	Advanced Theory of Demand and Price Analysis	3
AEC 560	International Agricultural Trade	3

### Business Analytics

4 courses (12 semester hours) from BUSA includes:

BUSA 526	Database Management	3
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BUSA 542	Applied Decision Modeling	3
Electives		
6 semester hours any BUSA course, excluding 595.		6
<b>Corporate Management</b>		
4 electives from list:		
MGT 550	Corporate Governance & Sustainability	3
MGT 555	Project Management	3
MGT 567	Managing Groups and Teams	3
MGT 583	Seminar in Leadership	3
MGT 586	Managing at the Edge	3
MGT 587	Executive Development	3
MGT 590	GLB/Global Competitiveness	3
MGT 592	Current Issues in Human Resource Management	3
MGT 594	Transforming Organizations	3
MGT 597	Special Topics	3
<b>Cyber Security</b>		
4 courses (12 semester hours) includes:		
BUSA 526	Database Management	3
BUSA 533	Cyber Security and IT Auditing	3
BUSA 536	Mobile Security Intelligence	3
BUSA 539	Cyber Forensics and Information Security Policy Governance	3
<b>Digital Marketing</b>		
4 courses (12 semester hours) from:		
MKT 568	Integrated Marketing Communication (IMC) and Promotion	3
MKT 569	Interactive and Digital Marketing	3
MKT 573	Internet Marketing	3
MKT 580	Marketing - Internship	0-4
<b>Economics</b>		
Required - 6 semester hours		
ECO 562	Managerial Economics (Required)	3
ECO 576	Macroeconomics for Managers (Required)	3
Choose remaining 6 semester hours of ECO courses from below or courses may be substituted with Department Approval.		
ECO 533	Applied Economic & Financial Forecasting	3
ECO 528	International Economic Problems	3
ECO 556	Health Economics	3
ECO 510	Advanced Environmental Economics	3
ECO 597	Special Topics	1-4
MATH 503	Actuarial Mathematics	3
Excluding ECO 595 and ECO 578		
<b>Economics of U.S. Healthcare</b>		
4 courses (12 semester hours) from the following:		
ECO 555	Health Care Services in the U.S.	3
ECO 556	Health Economics	3
ECO 557	Health Policy	3
MGT 591	Quality Management & Six Sigma	3
<b>Finance</b>		
4 courses from Finance includes:		
FIN 504	Financial Management (Required)	3
FIN 510	Investment Seminar (Required)	3
Plus 2 courses from the following		
FIN 512	Derivatives & Risk Management	3
FIN 515	Fixed Income Analysis	3

FIN 520	Advanced Entrepreneurial Finance & Venture Capital	3
FIN 533	Financial Data Analytics	3
FIN 540	Advanced Financial Statement Analysis and Valuation	3
FIN 550	Advanced Financial Modeling	3
FIN 570	Financial Markets, Institutions & Instruments	3
FIN 571	International Business Finance	3

### Financial Planning

4 courses (12 semester hours) from Finance:

FIN 504	Financial Management	3
FIN 510	Investment Seminar	3
FIN 530	Fundamentals of Financial Planning	3
FIN 536	Advanced Retirement Planning & Employee Benefits	3
or FIN 534	Advanced Risk, Insurance, and Estate Planning	

### International Business

Any 4 courses from:

ECO 528	International Economic Problems	3
FIN 571	International Business Finance	3
MGT 590	GLB/Global Competitiveness	3
MGT 597	Special Topics	1-4
MKT 586	GLB/International Marketing	3

### Marketing

At least 4 courses from Marketing includes:

MKT 521	GLB/Marketing Management (Required)	3
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May choose from remaining Marketing courses excluding 595.

### Marketing Analytics

4 courses (12 semester hours) from:

MKT 569	Interactive and Digital Marketing	3
MKT 570	Marketing Analytics & Intelligence	3
MKT 572	Seminar in Marketing Research	3
MKT 574	CRM (Real Estate)	3
or MKT 580	Marketing - Internship	

### Real Estate

4 courses (12 semester hours) from:

FIN 504	Financial Management	3
FIN 575	Principles of Real Estate	3
FIN 576	Real Estate Appraisal and Investment	3
FIN 577	Real Estate Finance	3

**Note:** Successful completion of the Comprehensive Exam is required of all students.