

Business Analytics Graduate Certificate

The Business Analytics Graduate Certificate is a 12 semester hour (4 courses) certificate. All courses are currently being taught and eligible to help meet the requirements for the Master of Science in Business Analytics (MS-BUSA) program. For information about this Graduate Certificate contact Dr. Zaki Malik at 903-886-5692 or email Zaki.Malik@etamu.edu.

BUSA 511	Business Analytics for Managers	3
or BUSA 542	Applied Decision Modeling	
BUSA 526	Database Management	3
or BUSA 532	Data Warehousing	
BUSA 523	Business Analytics Programming	3
or BUSA 537	Business Data Science	
Elective Options: 3 semester hours required		3
BUSA 516	Emerging Technologies and Business Innovations	3
BUSA 545	Machine Learning	3
BUSA 547	Data Visualization	3
Total Hours		12

Note: Students must have admission to the Graduate School. Coursework must be completed at East Texas A&M University with a 3.0 GPA in all courses used for this graduate certificate. **(No Substitutions)**