

Public Relations Minor

Required courses in the minor

MMJ 2305	Publication Design & Production	3
MMJ 328	Public Relations Principles	3
or MMJ 2327	Advertising Principles	
MMJ 329	Writing for Public Relations	3
or MMJ 315	Editing & Production	
MMJ 336	Media Law	3
MMJ 425	Public Relations Case Studies	3
or MMJ 445	Ethics in the Media	
MMJ 426	Public Relations Campaigns	3
or MMJ 334	Advertising Campaigns	
Total Hours		18